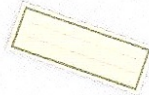


HERMÈS

LE MONDE D'HERMÈS Printemps-Été 2015



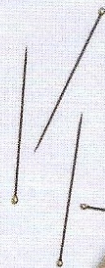
Flânerie, that very Parisian art of urban ambulation, is second nature for Hermès. In fact, it is what we are all about. Everything here arises from, and encourages, such unhurried perusal – everything speaks to the *flâneur*. Our decorative objects, our window displays, even the stores themselves are conceived to inspire this easy-paced visual gleaning that seems not about lost time but time regained. Guided by instinct, senses alert, the *flâneur* is on the lookout for the fleeting, decisive moment, ready to seize it. This stroller spots the novel in the humdrum, the unseen in the déjà vu, the faraway in the local. The *flâneur* gathers and gleans like a bee among flowers. *Le Monde d'Hermès* is opening its pages for the blossoming season. I can hear the buzz already!

PIERRE-ALEXIS DUMAS
ARTISTIC DIRECTOR OF HERMÈS

*A collector of chance and circumstance,
of objects observed and unearthed
knick-knacks, the flâneur celebrated by
Hermès in 2015 is a gleaner of curiosities.
On our cover, his finds have been
assembled into a collage of visual treats.*

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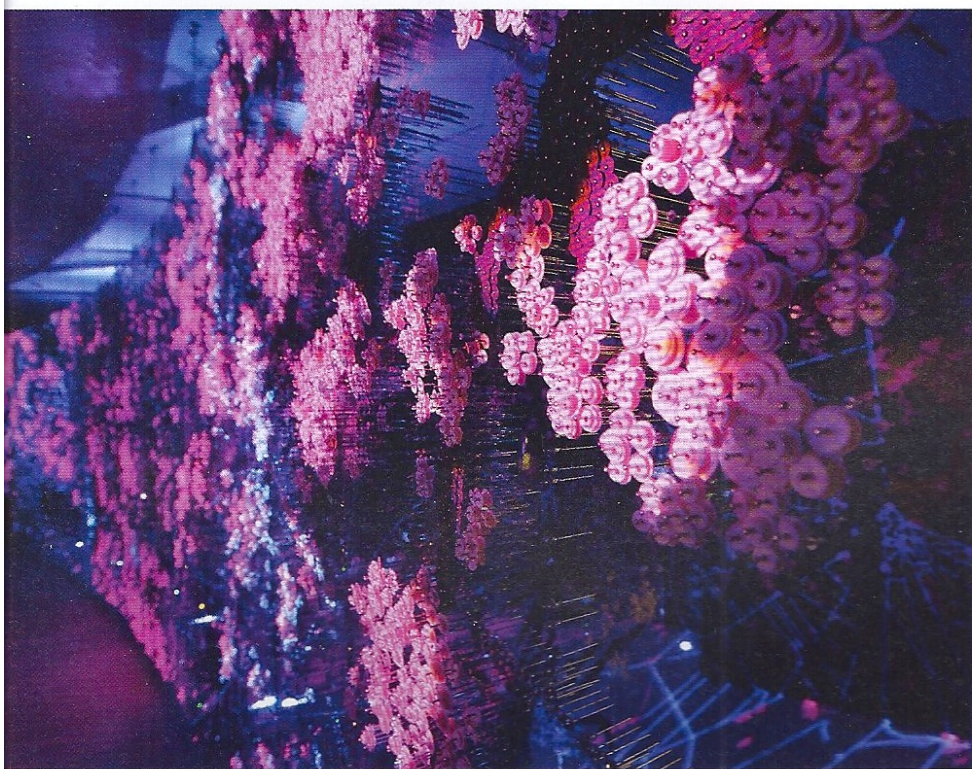
FEMININE PERFORMANCES

For her first solo show back in her home country, held at Hermès' Le Forum in Tokyo last summer, Paris-based artist Tsuneko Taniuchi reactivated one of her *Micro-Events: n° 46 / Weddings in Tokyo*. The protocol of this piece invited visitors, individually or in groups, to marry the artist. And, every day throughout the exhibition, Taniuchi greeted visitors with *Micro-Event n° 45 / Six Female Characters + A Woman / Seven Days*, in which she acts out a number of female types. With Taniuchi, summer at Le Forum was both micro and macro, singular and plural.



SINGAPORE: HOMAGE TO NATURE

A mass of little needles and buttons forming a panorama of flowers and cherry trees: last autumn, the Third Floor gallery hosted *Becoming Again*, a new monumental installation by Korean artist **Ran Hwang**. Accompanied by five discs showing phoenixes and peonies, symbols of grace, strength and renewal, this landscape was presented alongside videos showing flowers blooming and withering and then blooming again. A celebration of nature, the show also spoke of its impermanence and flux. The extremely meticulous making of this contemplative installation took the artist on an introspective journey that was shared by visitors to Third Floor.



For full details of the Fondation's cultural and philanthropic activities:
www.fondationdentreprisehermes.org
 and also Facebook, Pinterest and YouTube.