

LEILA HELLER GALLERY.

"The secrets of success in the world of art from the language of successful women." *TANDIS*. (June 13, 2015) Translated from Persian to English



Statue: Sixty-two women say of their successes in the world of art. The statue selects part of these interviews and publishes them in three sections.

What is the secret of success in the world of art? This question has been asked of a number of women at the top of the museums, galleries, public relations agencies and nonprofit organizations, and they are asked to tell us what they have learned and what they are offering to women who intend to enter this area have.

11. Lucy Michelle, Inese, founder of the Michel-Innes and Nash Gallery, New York



Lucy Mitchell

Listen well, look a little and talk a little.

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12. Helen Toomer, Director of the Contemporary Pulse Art Contemporary Art Fair, New York and Miami Lakes.



Helen Toomer

The success is to determine precisely what success means to you, to define your goals, to get the hard work, to devote your time and energy, while your pride and confidence in what you do. Keep up, even when the work does not go well.

13. Elizabeth Marx, a partner of the Matthew Marx Gallery, New York



Elizabeth Marks

One of the most important points that has always been useful to me is to grow slowly and let the gallery underneath its economic building, and in return, this solidity gives the "Matthew" gallery the freedom that has never been forced into the subject of creativity Do not come

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14. Igani Sai, Curator of Contemporary Art at the Brooklyn Museum



Eugenie Tsai

Patience and Resistance are the essentials of achieving every goal in life. Of course, it's also important to put yourself in a position where there is room for improvement.

15. Deminick Levy, founder of Dominic Levy Gallery, New York, London and Geneva



Dominique Levy

Find what you really love, and then surrender it with all its present, because what you enjoy will last a long period of time.

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16. Jun Kelly, founder of the Joe Kelly Gallery, New York



June Kelly

As a woman in the art world, I believe it is necessary to create continuous and effective relationships that can consolidate and support common goals.

16- Agnes Gund, former head of the New York Museum of Modern Art



Agnes Gund

I am very happy to have had outstanding teachers who taught me how to see the art and the guides who introduced me to artists, curators, and collectors. And of course I did my best to use every opportunity. From the beginning I learned to attend delegations and associations and I would like to express my gratitude and thanks for the efforts of each individual. People respond when you show them the respect they deserve, and I enjoy this relationship and I've created it with strange artists over the years. My suggestions are: "Look for the best teachers, so you can see, continue to learn, give value to your communications and treat people with respect.

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17. It Philbin, director of the "Hammer" museum in Yu Siala



Ann Philbin

Try to change the rules of artistic history, and they have not crafted the rules in stone.

18. Justin Ludwig, Senior Manager of Exhibitions and Currieur in Contemporary Dallas



Justin Ludwig

Make decisions that are scary, risky and challenging the most productive.

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19- Valery Casal Olivier, Senior Curator at Houston Museum of Contemporary Art



Valerie Cassel Oliver

Contemporary art is always changing. As a curator, we are actually writing the same date as it happens. You must be comfortable and keep your confidence, when you are not discovered in the realm.

20. Maryam Homayounessler, director of the Maryam Foundation and Edward Isler, London



Maryam Eisler

Art often succeeds in politics. The art of weapons is powerful; with a powerful and lifelong power that allows for critical thinking and free dialogue. Art has the potential to change the curiosity of unfinished discourses. Art is our most powerful expressionist tool today, which conveys the ideas of artists, those who, in my opinion, are the makers of thinking in our time. This is the view I have in art and apply it to my older goals. Art as a soft power.

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21. Leyla Taghiaia, Milani Heller, founder and director of the Leila Heller Gallery, New York



Leila Heller

My key to success is based on three things: "My love for art, the ability to communicate well with people," and my definition of never "no" as a response.

22. Clare McAndrew, a cultural economist and founder of the Art Economics Advisers Group, Currieur's Annual Market for Teaching (TEFAF)



Clare McAndrew

When personal taste is considered to be the center for choosing art to buy, many shoppers are reluctant to rely on their own opinion. The "special phenomenon" we are looking for in the art market means a small group of astronomical artists who come from risky ways that they believe "to eat something they have consumed". Many new collectors buy only "well-known" works, or those created by famous artists, often regarded as successful by shoppers, while relying less and less on their own taste. This behavior

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strengthens the position of successful artists, while those who are less well-known are not gifted with equal talent and quality, and along with deficiencies, some prices are so high, not necessarily a difference in quality.

23. Paula Cooper, founder of Paula Cooper Gallery



Paola Cooper
Forget that you are a woman, be a human being.