According to Bonami and Beatrice, contemporary art opens today «Trame d’estate».

Tonight at 9.30 pm the first appointment of the four days of the Domani Festival will be the turn of the meeting with Carlo Lucarelli and Guido Conti.

Seravezza. Two of the most famous Italian contemporary art critics and curators - Francesco Bonami and Luca Beatrice - will open the 2019 edition of the Trame d’Estate literary festival in the fascinating setting of Palazzo Mediceo in Seravezza this evening at 9.30pm.

An evening with two voices on contemporary art and, in particular, on "the work of art in the era of its social reproducibility", as the subtitle of the last book by Bonami - Post - very fresh for Feltrinelli, says which will provide the starting point for the debate.

The meeting is moderated by Annalisa Bugliani and Alessandro Romanini and marks the beginning of the collaboration between the Sirio Giannini Study Center, organizer of the festival with the
support of the Municipality of Seravezza and the Terre Medicee Foundation, and the “Versilia, on the testa!” which works for the enhancement and promotion of the Versilia area. A very thick boot, certainly appealing to the public, very current, for a festival that will distill great quality content every evening until 4 August.

So we start with two leading personalities of contemporary art. Francesco Bonami enjoys international fame for having curated some of the most important exhibitions, including the 2000 Biennale European traveling exhibition, the 2003 Venice Biennale, the 2010 Whitney Biennial in New York, and having been director of the Chicago Museum of Contemporary Art from 1999 to 2008. Today he directs the Re Rebaudengo Foundation and Pitti Immagine Discovery.

Luca Beatrice, a critic and curator among the most famous of the Italian scene as well as a lecturer, journalist and writer, curated the Italian Pavilion at the 2009 Venice Biennale. Thursday evening they will talk about the value and meaning of the work of art in the age of digital and social networks. "From a mysterious unknown to scrutinize, to discover and to reveal, the work of art has become a background, a panorama, an accessory to our experience", reads the presentation of Post. «If in the past we could think of sharing the artist’s experience with our experience as a spectator, today we are the absolute protagonists. Art is now a reference point like others. It has become any of the many overwhelming evidence of reality that we use to show that we exist, that we move, that we travel. No longer a language for the few, but a background for our social image ».

Interesting the parallel that the public will be able to do at Palazzo Mediceo between the theme of the evening and the message that the New York artist Rachel Lee Hovnanian launches with her acclaimed "Open Secrets” exhibition, open to the noble floor of the historic residence and dedicated to our relationship with digital technologies, the new forms of sociality, the search for an unattainable perfection.

All the Summer Textures events are held in the courtyard of Palazzo Mediceo with free admission.

On the second evening of tomorrow the psychologist Piero Paolicchi and the writers Carlo Lucarelli and Guido Conti will be guests.

The protagonists on Saturday will be the journalists Elisabetta Arrighi and Lisa Domenici, the music critic and essayist Fulvio Venturi and the former director of "Il Fatto Quotidiano" Antonio Padellaro.

Final appointment Sunday with the theater critic and journalist of "Avvenire" Mariapia Frigerio, the writer Ben Pastor, the journalist Alberto Sinigaglia, founder of the supplement Tuttolibri de La Stampa, and the director of "Il Tirreno" Fabrizio Brancoli. -