

Airoldi, Silvia. "The Agenda of the Week, Not Only for Those on Vacation." Elle Decor. (July 20, 2019).



THE AGENDA OF THE WEEK, NOT ONLY FOR THOSE ON VACATION

From Versilia to the historic region of Tuscia and Basilicata, to the big cities: slow paths in contemporary art, design and photography exhibitions and video installations

OPEN SECRETS. RACHEL LEE HOVNANIAN, SERAVEZZA, (LUCCA)



The solo show by the American artist, curated by Annalisa Bugliani, will be inaugurated on July 20th at Palazzo Mediceo. The 31 works exhibited by Rachel Lee Hovnanian, a versatile artist who ranges between painting, sculpture, interactive installations, works on paper and video art, refer to the last ten years and explore the relationship between man and the digital world, emphasizing the psychological effects derived from this addiction. With this exhibition, Hovnanian wants to "start a dialogue on relations with digital technology", as the artist herself states, which intends to "challenge viewers to face the future and the potential danger of alienating dependence in the modern technological society". The works investigate, among other things, themes such as the need to create ever more virtual existences based on a model of perfection, the pressure suffered by individuals due to social media, and the behaviors linked to the unlimited use of smartphones. Until September 15th.

www.palazzomediceo.it