

LEILA HELLER GALLERY.

Vanamee, Norman. "Fabergé Hides Artist-Designed Eggs Around New York City," *Architectural Digest* (March 28, 2014).

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DAILY AD

FABERGÉ HIDES ARTIST-DESIGNED EGGS AROUND NEW YORK CITY

Text by Norman Vanamee | March 28, 2014



Rachel Lee Hovnanian

New Yorkers are used to having new things appear seemingly out of nowhere: skyscrapers, bike lanes, the cronut. On April 1, more than 200 three-foot-tall eggs will be added to the cacophony, each designed by an artist, designer, or architect and mounted in a public space somewhere in the five boroughs.

The Fabergé Big Egg Hunt, a charitable event that runs for three-and-a-half weeks and features an auction of the eggs at Sotheby's on April 22, benefits Studio in a School, which

brings arts programs to New York City public schools, and Elephant Family, a conservation organization working to save the endangered Asian elephant. Members of the public can download a free smartphone app that helps locate the eggs and makes users eligible to win one of three bejeweled miniature eggs donated by Fabergé. All of the eggs will be on display in Rockefeller Center from April 18 through 26.

The eggs range in design from simple painting to elaborate sculpture. [Click here for a preview of some of our favorites.](#)

April 1 through 26; thebigegg hunt.org