

LEILA HELLER GALLERY.

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MARKET

Dealers Report Record Attendance but Mixed Sales at Dallas Art Fair

Eileen Kinsella, Wednesday, April 20, 2016

The Dallas Art Fair, and the broader Dallas Arts Week that it anchors, is undoubtedly an annual social highlight for the city's tight-knit, vibrant arts community. This year, 12,500 people attended—a 25 percent increase from last year.

In addition to a packed roster of arts events including the simultaneous launch of three solo shows (Dan Colen, Paola Pivi, and Helmut Lang) at Dallas Contemporary, top collectors like Derek and Christen Wilson, the Karpidas family, Howard and Cindy Rachofsky, and Marguerite Hoffman invited guests into their homes and private spaces to see their stunning contemporary collections.



Rachel Lee Hovnanian, Image from "Perfect Baby Showroom."
Image: Courtesy the artist's website.

Leila Heller Gallery, which mounted a solo show of work by artist Rachel Lee Hovnanian titled, "Perfect Baby Showroom," is billed as "a laboratory meets shopping mall where parents determine the lives and physical characteristics of their babies."

Sales included: several editions of *FINE* (2016) for \$9,500 each (the artist's proof sold for \$12,000); a unique mixed media work *Reflections Pool* (2016) for \$65,000; another unique mixed-media work *Reflections R IV* (2016) for \$8,000; and *Texas Beauty Queen Cream; Don't let aging chew up your body. You have a right to look your Hollywood best* (2012) for \$5,000.