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"A work by Rachel Lee Hovnanian at the Boutique Malo in Forte dei Marmi." *La Gazzetta di Viareggio*. (July 31, 2019).

LA GAZZETTA DI VIAREGGIO

A work by Rachel Lee Hovnanian at the Boutique Malo in Forte dei Marmi

"Open Secrets", the exhibition of American artist Rachel Lee Hovnanian exhibited until September 15 in the Palazzo Mediceo in Seravezza dedicated to the theme of new digital dependencies, is not limited to the rooms of the palace. In fact, an installation by the artist entitled "NND Immersion Room" was placed in the garden of the Boutique Malo in Forte dei Marmi. It is a work presented for the first time in New York and consists of a tent immersed in a forest of fir trees, in this way a scenario was



created to live a strong and totally immersive experience. The idea is to represent a test of skill aimed at appreciating the nature and peace it offers, as well as the desire to remain alone, cutting off the false security that our networks, smartphones and social media promise us. The work will remain visible until the end of the exhibition in Seravezza. In the photo the artist inside the installation.

